

18:02:2021

10:00 am to 20:00 pm
Online. Pre-registration Required



SMEcosystem21

A **UNIQUE** SMALL BUSINESS GROWTH CONFERENCE
For
EAST LONDON & ESSEX'S
START-UP, MICRO, SMALL & MEDIUM SIZED ENTERPRISES



TARA WARREN

EXECUTIVE DIRECTOR
MARKETING & COMMUNICATIONS &
MAIN BOARD DIRECTOR WEST HAM UNITED FC



JACK SULLIVAN

MANAGING DIRECTOR
WEST HAM UNITED WOMEN FC
TV STAR BBC "BRITAIN'S YOUNGEST FOOTBALL BOSS"



FREE

Networking Round Tables
Exhibition Stands
Downloadable SME Growth Seminars

**CLICK HERE
& BOOK
NOW**

Sponsored by West Ham United Women, Bartercard UK & Enterprise4Good(UK).

Tickets: https://www.eventbrite.co.uk/e/smecosystem-21-virtual-conference-with-west-ham-united-women-bartercard-tickets-136943117551?keep_tld=1

Delegate & Exhibitor Information: 01702416006 / mark.kass@enterprise4good.org

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AGENDA & JOINING INSTRUCTIONS



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AGENDA

9am	Pre-Event Networking	John Gower, Director, Omni Local
10am	Welcome	Mark Kass, Founder & CEO, Enterprise4Good
10.05am	Welcome to SMEcosystem21	Tara Warren, Executive Director, Marketing and Communications, West Ham United FC
10.15am	Welcome and Introduction	Jack Sullivan, Managing Director, West Ham United Women's FC
10.25am	The Bartercard Story	Julia McCallion, Business Development and Marketing Manager, Bartercard
10.40am	Accounting in the Pandemic	Vision Consulting
11am	Converting Surplus to Cash	Julia McCallion, Business Development and Marketing Manager, Bartercard
11.20am	Making the most of Virtual Events and Networking	Andrew Charlton, CEO, Hashtag Events
11.40am	Digital Transformation	Vanquish Tech
12.10pm	Lunch Networking	John Gower, Director, Omni Local
12.30pm	Are you covered by COVID-19 insurance?	Jamie Jenkinson, Managing Director, Sector Insurance
1pm	Q&A	West Ham United Women's FC players
1.30pm	Cost-effective Marketing	Andrew Gibson, Marketing Executive, West Ham United FC
1.50pm	Staying focused during changing times	Ezra Virtual Coaching
2.10pm	Why Franchise?	Sophie Hawkins, Bartercard
2.30pm	Bartercard	Julia McCallion, Business Development and Marketing Manager, Bartercard
3pm	Getting the best out of a team	Olli Harder, Manager, West Ham United Women's FC
3.30pm	A Dummies Guide to Numbers	Julia McCallion, Business Development and Marketing Manager, Bartercard
3.50pm	Early Evening Networking	John Gower, Director, Omni Local
4.10pm	Winning Cash Contracts	Julia McCallion, Business Development and Marketing Manager, Bartercard
4.30pm	PC Support	Glenn Stokes, Director, Premier Computer Support

Register

- Click the Link to Register
- Confirm interest in FREE EXHIBITION STAND*
- Receive Tickets (48hrs before event)

Join

- Click Unique Ticket Link
- Enter Lobby
- Edit Your Delegate Profile

Participate

- View Agenda
- Choose Activity Room
- Attend Live Networking Roundtables & Live Player Q&A
- Watch Seminars at Broadcast time...or on-demand post event

CLICK HERE & BOOK NOW

***FREE Virtual Exhibitor Stand Technical Info contact:**

Email: mark.kass@enterprise4good.org or Call: 01702 41 6006 (10am to 4 pm Mon-Fri)



WOMEN

bartercard

in partnership with
enterprise4good